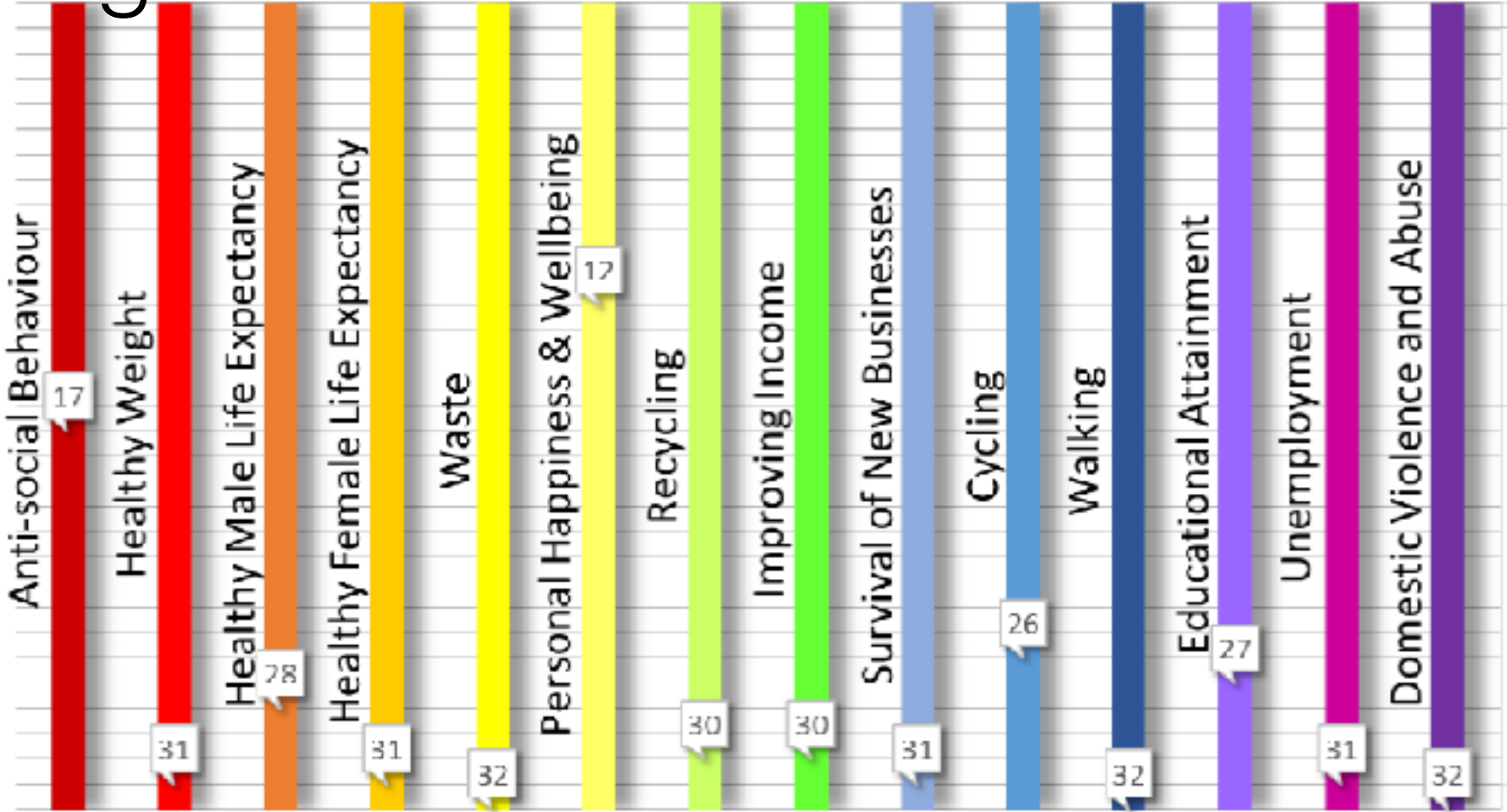


London Borough of Barking and Dagenham

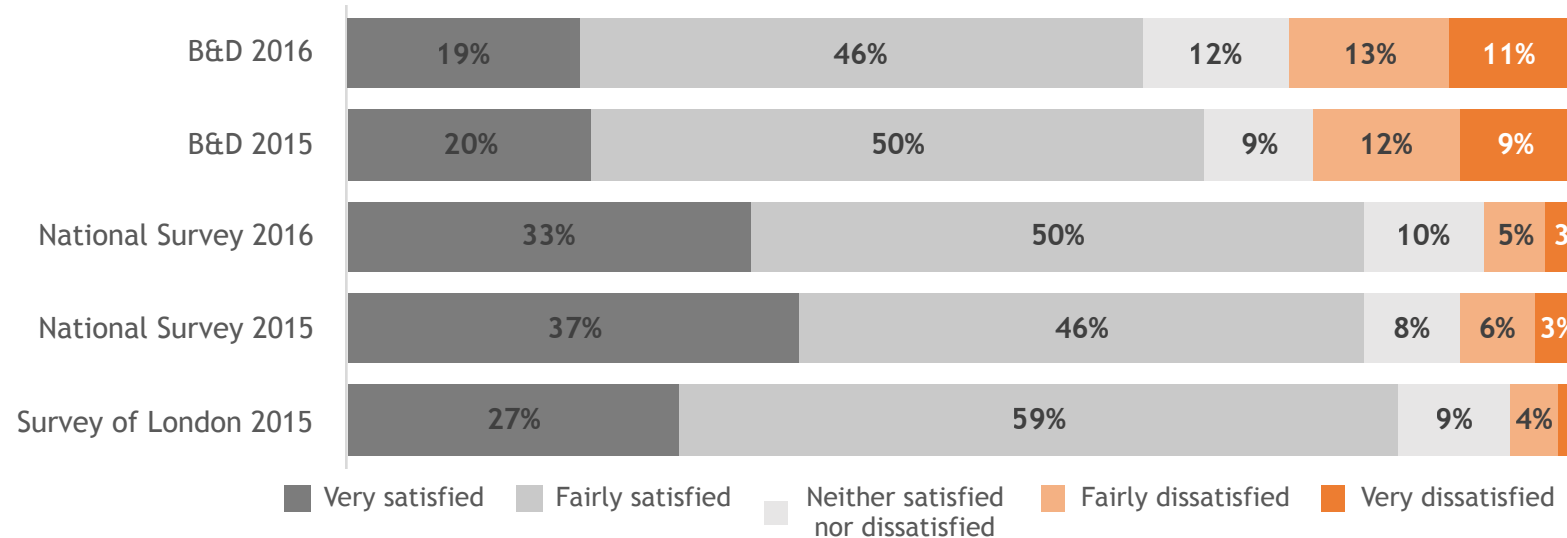
Change, challenge and opportunity

How we compare to other London Boroughs



Low levels of satisfaction as a place to live

- Satisfaction with local area is significantly lower than in 2015 (64% v 70%)
- Also lower than the average from the National survey (83%).
- There is variation in satisfaction by sub group



More likely to be satisfied	Less likely to be satisfied
Asian ethnic group	White British ethnic group
Rent property	Own property
Muslim and other religion	Have a disability

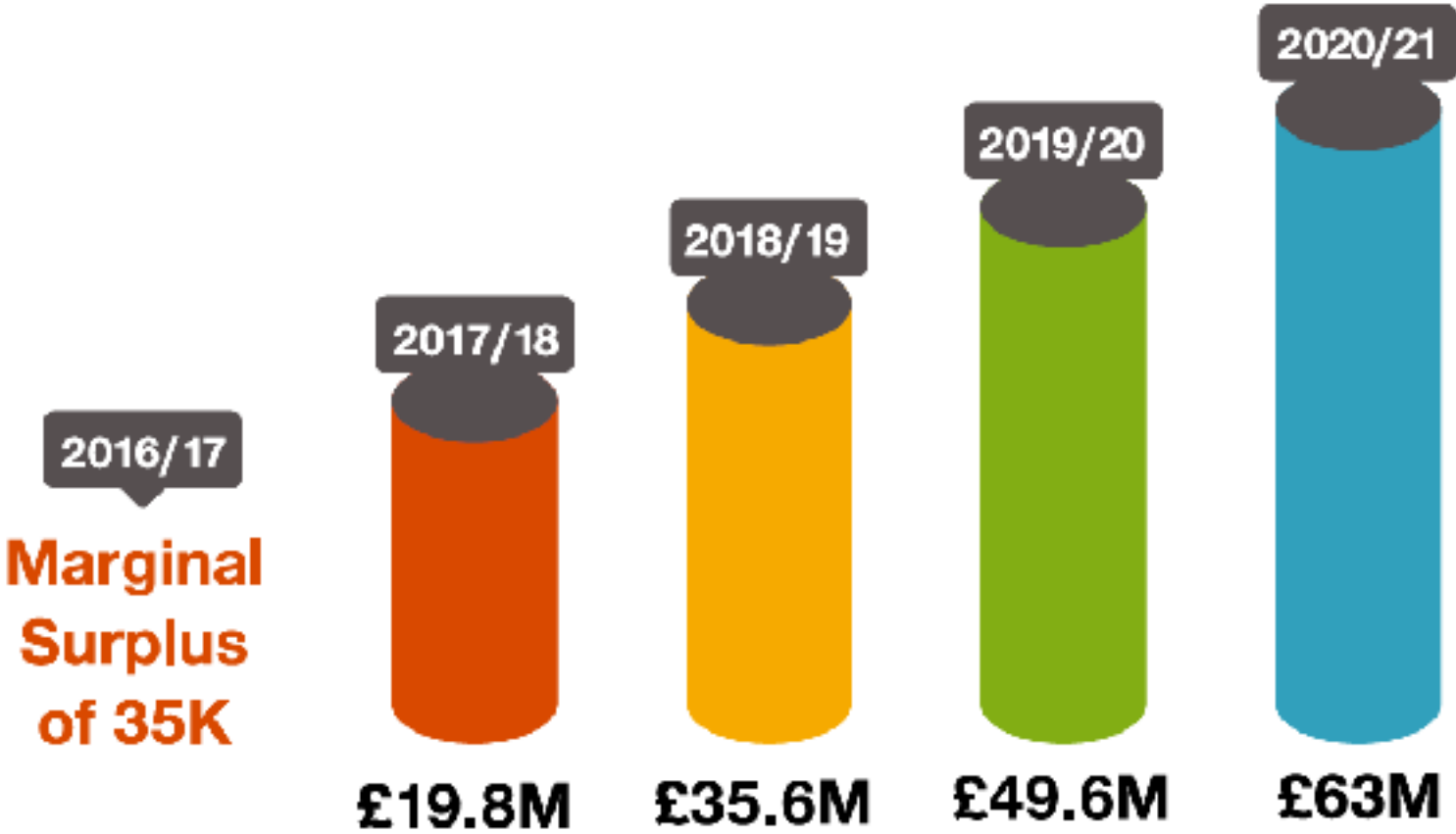
QB1. Overall how satisfied or dissatisfied are you with your local area as a place to live?
 Weighted Base: 1,000 respondents

Key concerns for our residents



QB5. Are you personally concerned about any of the following? (Weighted Base: 1,000 respondents)
QB6. Of these which three things are you are you personally most concerned about? (Weighted Base: 908 respondents)

Financial constraints



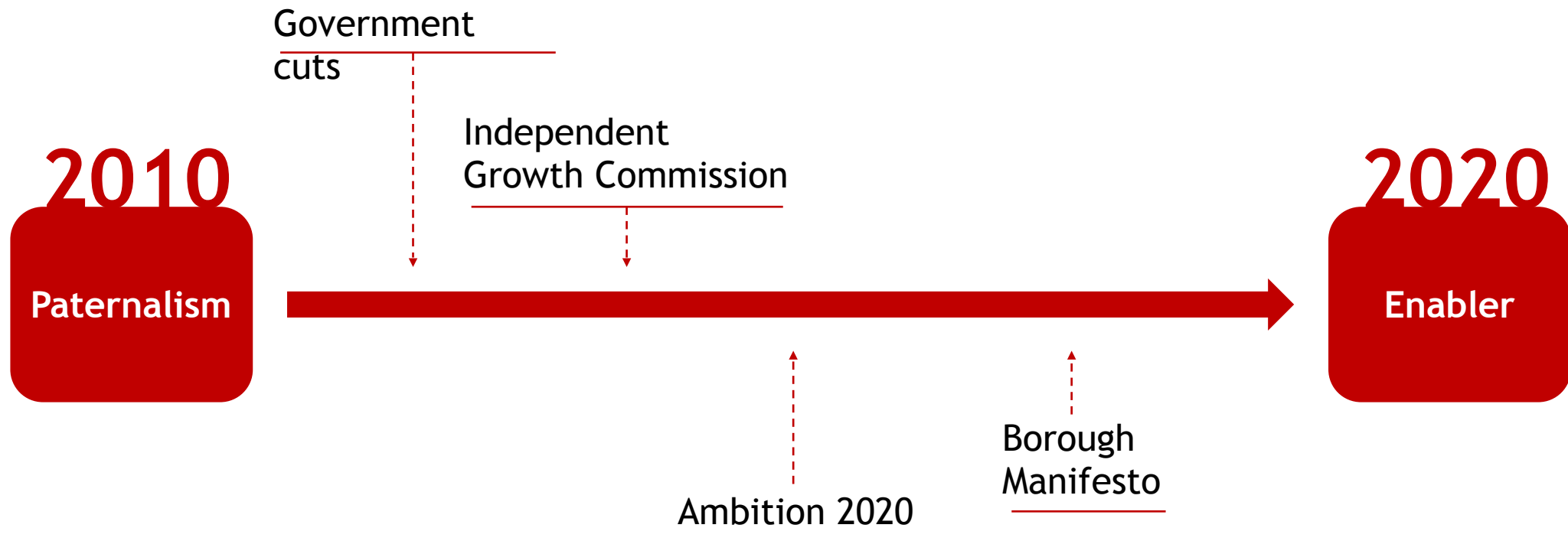
Our challenge

We face simple choice: we can do nothing and continue to cut services, or we can find new ways of delivering them.

This is our challenge

Austerity has brought with it a great deal of challenge but we also have a great opportunity to improve the outcomes for our residents.

A new relationship with our residents



A new vision for our borough

“The Borough is at a key moment, and it has the ambition and the political will to become an inclusive, prosperous and resilient place, in which all communities have the opportunity to fulfil their potential...”

The Council needs to continue the lead it has established and be both bolder and more strategic whilst being prepared to step back in other areas.

Above all the Council needs to empower the people of Barking and Dagenham to play a greater role in shaping the future of Borough and in shaping public services...

Change is needed and doing nothing is not an option. A failure to act, or accepting things as they have been in the past, would lead to a worsening situation.”

Barking and Dagenham Growth Commission (2015)

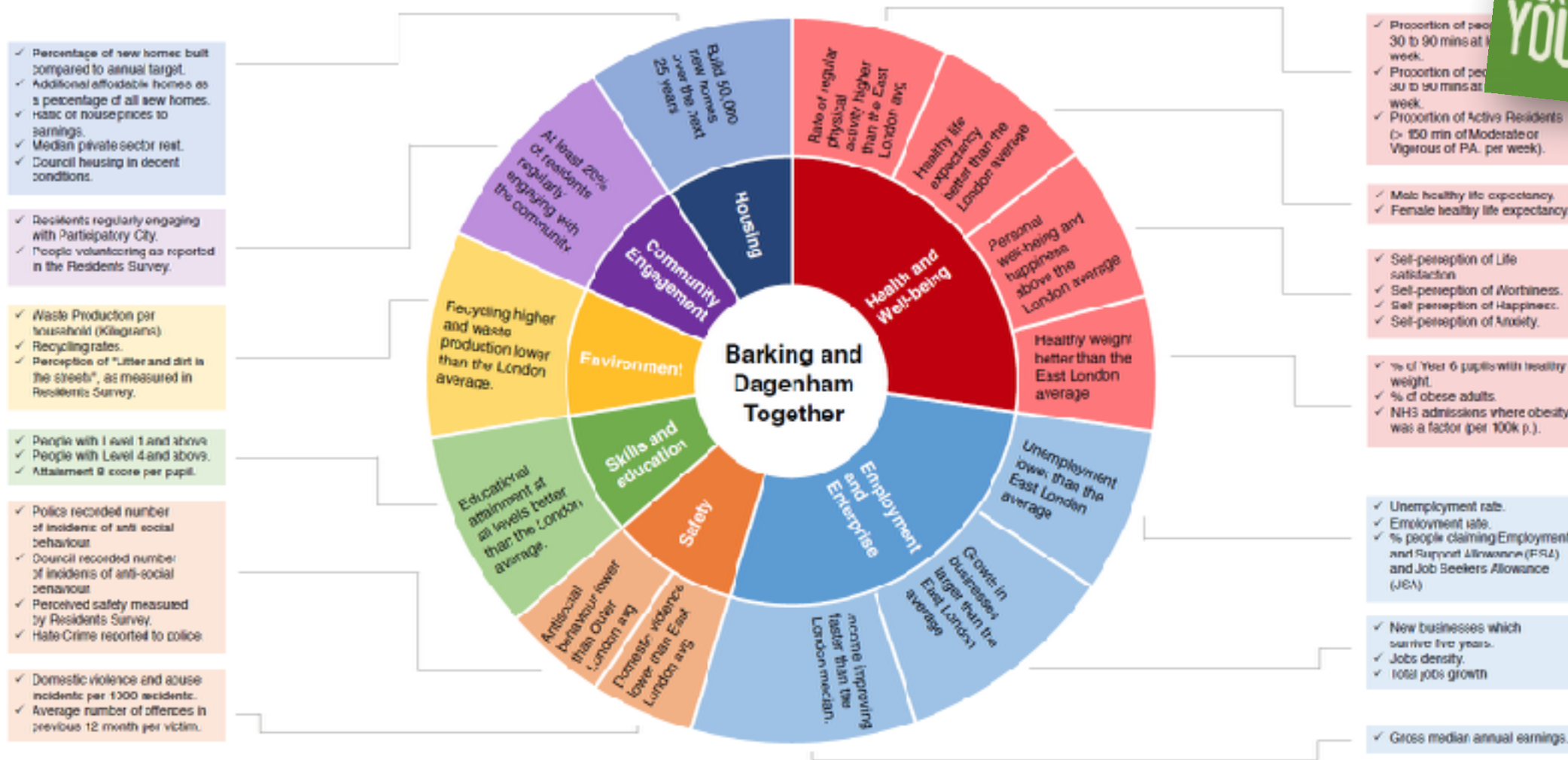
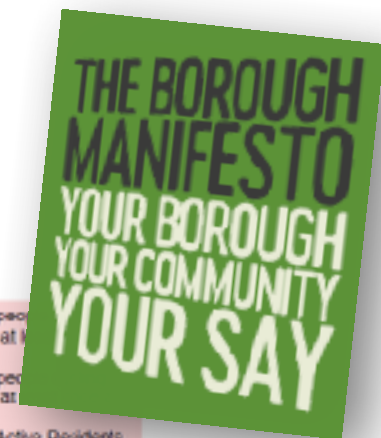


A new Council

The council's structure by October 2017



A new 20 year commitment to our residents



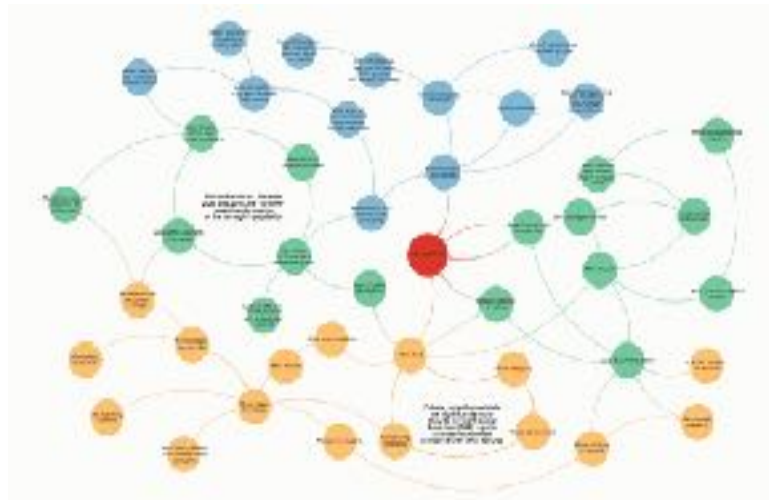
[Video](#)
[Borough Manifesto](#)

CET: Our approach

We manage relationships



We connect dots



We look up opportunities



THE
SAME
OLD
THINKING

THE
SAME
OLD
RESULTS

MERRY DAY

Neighbourhoods made
by everyone, for everyone

