

# PARTICIPATORY CITY



**SCHOOL**

Interviewers

# The Every One Every Day Initiative: Barking & Dagenham

1 London Borough

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5 years

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250 new projects

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100 new  
businesses

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25,000 people  
participating

The London Borough of Barking and Dagenham has long been an area of change. Recent demographic changes in particular have challenged traditional ideas of the area and of its population. There is a pressing need for the lives of people of living here to improve. It's the ninth most deprived local authority in the country with significant health, economic and cohesion issues.

However the borough is also very rich in talent, creativity and enthusiasm, with brilliant resources, including community centres, schools and parks. The people we have spoken to in the neighbourhoods we visited during our research phase tells a very positive story. People we met are honest, proud with a rich history and heritage. They are increasingly diverse and young. And like almost all communities they are full of ideas ... and want to help create a better future for themselves and their families.

**The Every One Every Day initiative intends to provide a platform for this creativity and energy. As the borough grows, so too will the improvements to everyday life grow for the people living there.**

Participatory City will be supporting people to participate in everyday projects and start community businesses, running a Neighbourhood School Programme so that people from the borough, the rest of the UK and other countries can learn with us to bring those ideas to their cities.

Our research programme will continually measure and monitor the impact we're having and will codify our approach to make it easily replicable elsewhere. And our work with the local authority will focus on combining the services of the council with the emerging participatory system ecosystem.

## Participation Culture

In recent years local people have been inventing unique and imaginative projects across the world. These projects see people working together on practical ideas that make their neighbourhoods more exciting and enjoyable to live.

We refer to these types of projects as 'participation culture'.

These projects include the creation of participation opportunities to share knowledge, spaces and resources, for families to work and play together, for bulk cooking, food growing, tree planting, for trading, making and repairing, for growing community businesses. These practical 'common denominator' activities are universally appealing and are accessible entry points in the participation network - attracting people from different cultures, backgrounds and ages, and with different types and levels of confidence, skills, health, available time and interests.

By taking part in these projects people become creators of the places in which they live - becoming collaborators and co-producers as well as consumers. Taken together in one place, these many ideas could make life significantly better for people and for the planet. And we like it all the more because this form of participation has been invented by citizens themselves.

And that's the Every One Every Day idea in a nutshell:

**Places made by everyone, for everyone.**

**Creating vibrant places that leave no one behind.**



# Job Description

**Job Title:** Interviewer

**Location:** Barking & Dagenham, London.

**Salary:** £80 per day

The Participatory City Foundation, through the Every One Every Day initiative, supports the residents of Barking and Dagenham to participate in everyday projects and start collaborative businesses. During April-May 2019 we wish to interview 300 people to understand the impact of Every One Every Day on the lives of the residents of Barking and Dagenham. The project requires a small team of interviewers to conduct semi-structured interviews and contribute to analysis of the responses.

## Duties/Responsibilities of this role

- Participate in a team briefing session, which will include commenting on the proposed interview questions.
- Travel to Every One Every Day neighbourhood shops in Barking and Dagenham to meet with interviewees.
- Complete 50-75 interviews of approximately one hour (ranging between 30 and 75 minutes) normally at a rate of five interviews per day at a single location.
- Conduct and make audio recordings of the interviews in accordance with agreed up protocol.
- Adapt interview questions according to interviewees' responses i.e. expand or add questions relevant to the interviewee's experience and leave out questions that are not relevant.
- Upload audio recordings and interview notes to an online repository.
- Provide feedback on process and raise any concerns with research project lead.
- Maintain confidentiality; do not discuss or share content of the interviews outside the research team.
- Participate in one or two research team meetings to undertake preliminary co-analysis of interviews.

## Skills

- Very good listener with capacity to adapt interview questions to the person being interviewed.
- Good communication skills.
- People person who works well with diverse people.
- Ability to self-organise and adhere to tight schedules.

## Knowledge & Experience

- Experience in conducting interviews for qualitative research purposes (as a student or in a professional context).
- An understanding of the importance of good practice in research conduct.

## How To Apply

To apply please email a CV and a Cover letter (up to 1 page A4 maximum) to [janice@weareeveryone.org](mailto:janice@weareeveryone.org)

Closing Date: 4 March 2019

Interviews: 11 March 2019